



2026-2027

Mitsubishi Asian Children's Enikki Festa

ENTRY GUIDELINES

Name of the Event	Mitsubishi Asian Children's Enikki Festa 2026-2027
Organizers	Mitsubishi Public Affairs Committee Asian Pacific Federation of UNESCO Clubs and Associations ("AFUCA") National Federation of UNESCO Associations in Japan ("NFUAJ")
Supporter	UNESCO (United Nations Educational, Scientific and Cultural Organization) Ministry of Foreign Affairs of JAPAN Ministry of Education, Culture, Science, and Technology, JAPAN Its related organizations in each participating country / region
Local Organizers	Bhutan National Commission for UNESCO Ministry of Education and Skills Development
Participating Countries and Region	Bangladesh, Bhutan , Brunei, Cambodia, People's Republic of China, India, Indonesia, Kazakhstan, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, VietNam and Japan
National Contract Person (for any clarification)	Jamyang Drukda (Mr.) Dy. Chief Program Officer jamyangdrukda@moesd.gov.bt / unesco@moesd.gov.bt +975 17767214 / +975 02 334322



འབྲུག་རྒྱལ་ཡོངས་ཡུ་ནེས་ཀོ་རྒྱན་ཚོགས་ཀྱི་

Royal Government of Bhutan
Ministry of Education and Skills Development

Bhutan National Commission for UNESCO



1. Background of Mitsubishi Asian Children's Enikki Festa

Mitsubishi Asian Children's Enikki Festa is a biennial programme that is organized by National Federation of UNESCO Associations in Japan (NFUAJ). The Mitsubishi Public Affairs Committee, the Asian Federation of UNESCO Clubs and Associations and the National Federation of UNESCO Associations in Japan have sponsored Mitsubishi Asian Children's Enikki Festa since 1990. It was started as "Festival of Asian Children's Art" in 1990 and later changed its name to "Mitsubishi Asian Children's Enikki Festa" in 2006.

Enikki is a Japanese term for an illustrated diary that portrays daily events and thoughts in the form of a picture and short essay. Themed '**Here is my life**', children aged 6-12 including Special Education Needs (SEN) children are invited to create Enikki on an A4 sized paper and illustrate what they do, see, experience or have in mind in their daily life that they want their Asian friends to know and understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

The Festa is supported to encourage children of Asia to understand and respect each other's culture and to strive for a better future together. And also, to encourage children of Asia to understand and respect each other's culture and to strive for a better future through Enikki. Since the inception of Festa, the total number of entries so far has amounted to 878,558. The exhibitions, which show the top selections of each country/region, have taken place all over Japan as well as overseas.

In Bhutan, Bhutan National Commission for UNESCO under the Ministry of Education and Skills Development has been the local partner in organizing, along with the Education offices in the Dzongkhags. Bhutan has been participating since the 3rd Enikki Festa (1993-1994) and has received all categories of awards from the organizers.

2. Mitsubishi Asian Children's Enikki Festa 2026-2027

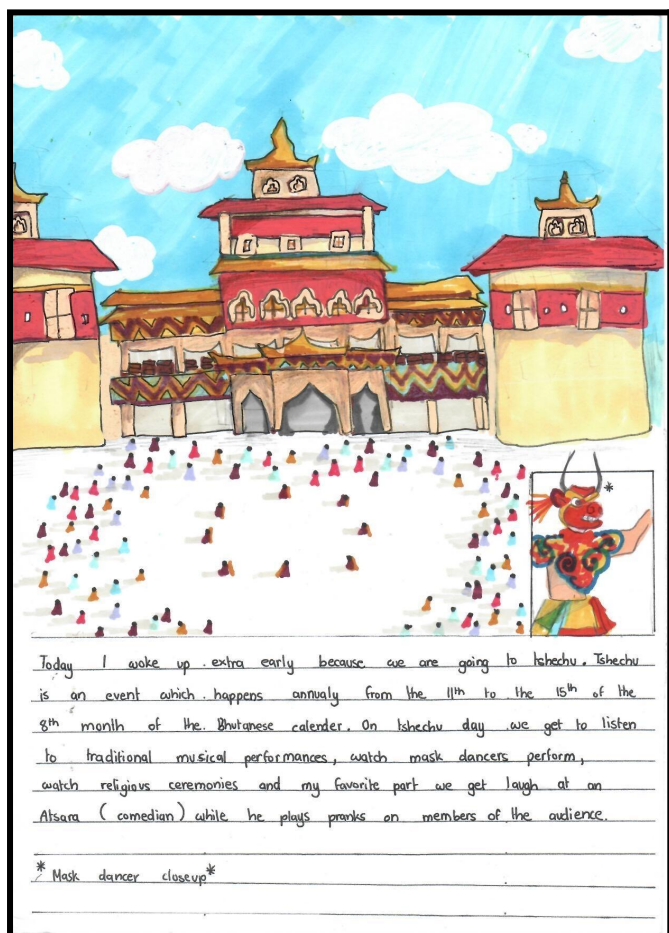
The 17th Edition of Mitsubishi Asian Children's Enikki Festa 2026-2027 will see children 6-12 participating in creating Enikki and the **four best entries** will be sent to Japan for International Screening. Out of the four best entries, **one entry will receive a Grand Prix Award**.

The Grand Prix Winner and his/her guardian (1 person) will get invited to Japan to attend the International Award Ceremony. The award ceremony will be held in Japan in late July - early August of 2027.

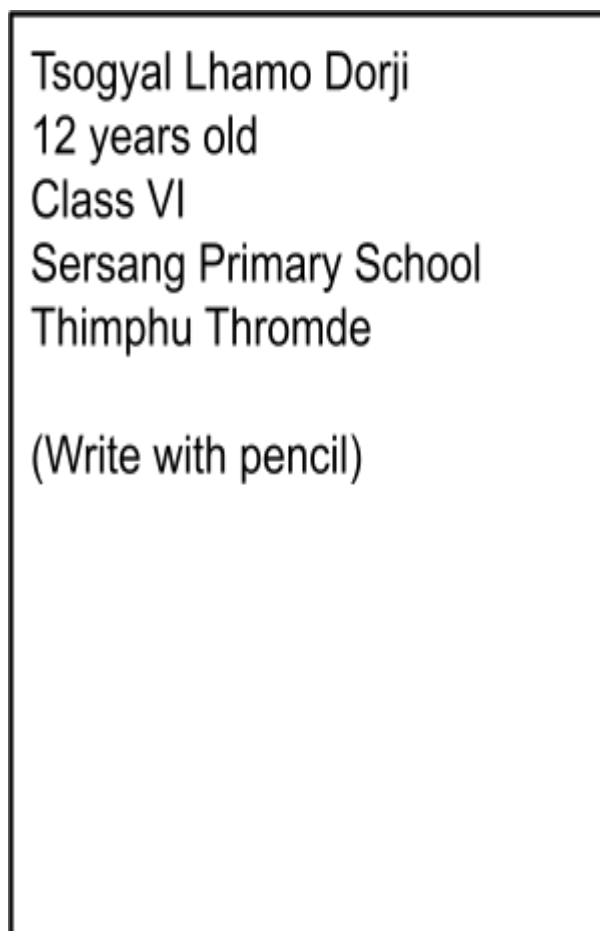
3. What is "Enikki"?

Enikki is the Japanese term for an "**Illustrated Diaries**".

It combines a drawn illustration with a short essay to portray daily events, personal thoughts, and cultural traditions. It is widely used in Japan to foster empathy, cross cultural understanding, and artistic expression among children.



(Front Page)



(Back Page)

Figure: Sample Enikki

One of the Enikkis by Tshogyal Lhamo Dorji, the Grand Prix winner of Bhutan in the 2024-2025 Festa

4. Entry Requirement

4.1. Theme: “My life that I want to share with everyone in Asia”

Children are free to choose any topics or subjects.

Enikki can describe what children did, saw, experienced or had in mind in their daily life that they want their Asian friends to know and understand, such as nature and climate, favorite games, family and friends, school life, and local festivals and traditional performing arts.

4.2. Eligibility: Children aged 6 - 12 including SEN Children at the time of entry.

- To be at least 6 years old on November 30th 2026, a child must have been born on or before November 30, 2020.
- To be under 12 years old (11 years old or younger) on November 30th 2026, a child must have been born after November 30, 2014.
- Therefore, **a child with a date of birth between December 1, 2014 and November 30, 2020 would be within the 6-12 age range.**

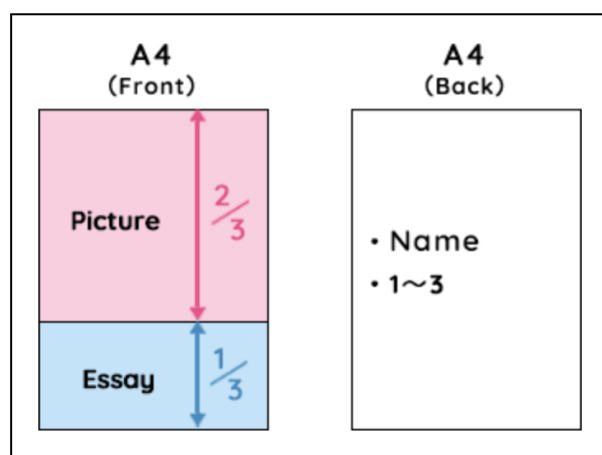
4.3. Category:

Children aged between 6-12 is divided into three categories:

- Category I: Age 6-7
- Category II: Age 8-9
- Category III: Age 10-12
- Category IV: SEN Children (*All SEN Children between aged 6-12*)

4.4. Size and Volume

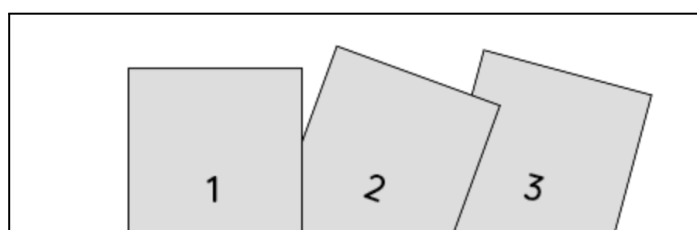
- Use A4-size paper [210 mm x 297 mm] **vertically**.
- Draw or paint a picture at the top (2/3rds of each sheet) and write a short essay below (1/3rd of the sheet). The essay must be written below the art. Essays can be written either in English/Dzongkha.
- Use any art materials such as paints, color pencils or crayons etc.
- Write the entrant's name on the back of each of the three sheets, and number them (on the back) from 1 to 3.
- Use any type of paper as long as it is A4 size.



4.5. What to

Submit

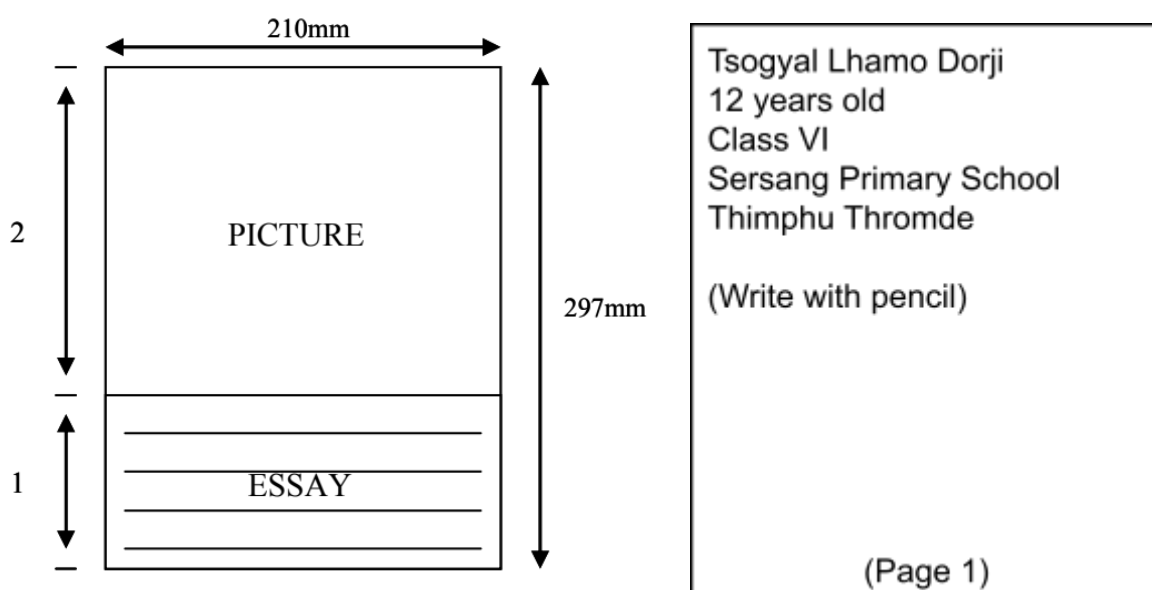
Each entry must consist of three pages of an illustrated diary. (These pages do not have to be from three consecutive days.)



4.6. Entry Procedures/Format

4.6.1.

- **Paper Size:** Use A4 paper (297 mm × 210 mm) only. Submissions on any other paper size will be disqualified.
- **Page Layout:** The artwork must be placed at the top, covering two-thirds of the page. The essay must be placed beneath it, occupying the remaining one-third.
- **Single-Sided Submission:** Both the artwork and the essay must appear on the front side of the page. The back side must remain blank and should not be used for any part of the submission.
- **Orientation:** Both the artwork and the essay must be presented in a vertical (portrait) format.
- **Identification Details:** Write your full name, year/grade, class, school, and Dzongkhag clearly on the back of the page.
- **Binding/Fastening:** Do not staple, glue, or attach any additional materials to the submission.



4.6.2. Arrangement of an Entry

- Make sure that the entrant's name is on the back of all of the three pages and that all of those three pages are numbered consecutively from 1 to 3 on the back.

- Put an entry of the three-page Enikki in an envelope together with the Form I - **Entry Form** filled out by the entrant herself / himself.

4.6.3. Submission Guidelines

- Do NOT submit damaged entries.
- Do NOT use glue.
- Do NOT staple the entries.
- Do NOT laminate the entries.

4.6.4. Fill up the Form II-Essay Description Form for THREE Best Art Entries of the school level correctly and attach with entries. (To be used in Schools)

Do not staple or glue it with Arts. If stapled or glued, it will be disqualified.

The Essay Description Form and Example is given below.

004


Mitsubishi Asian Children's Enikki Festa
 2024-2025

Author's Name :
Name in English :

1.

2.

3.

(Note on translation)

(Comments)

004

EXAMPLE

Mitsubishi Asian Children's Enikki Festa
 2024-2025

Author's Name 山田 太郎
Name in English Taro Yamada

1.

- Sunday, April 16, Sunny -
 I saw the Big Buddha of Todaiji Temple.(1) His very big and gentle face impressed me.

2.

- Friday, June 8, Sunny -
 I went to the swimming pool.
 The water was not as cold as I have expected. I swam butterfly for 250 meters. My eyes hurt but it was fun.

3.

- Sunday, July 8, Rainy -
 When I was at home, an incredible sound and light fell upon us. It looked like a thunder had struck the front of our house. My brother(3) was scared.

(Note on translation)
 (1) Todaiji Temple, Horyuji Temple : Name of Buddhist temples in Nara.
 (2) My brother : the younger brother of the author.

(Comments)
 Childlike innocent essay and coloring is favorable. The author's living circumstances are expressed very well in the painting.

4.6.5. Fill up the Entry Form for THREE Best Art Entries of the school level correctly and attach with entries. (To be used in Schools)

The Entry Form must be filled by children himself / herself.

Do not staple or glue it. If stapled or glued, it will be disqualified.

The Entry Form and Example is given below.

 Mitsubishi Asian Children's Enikki Festa			
ENTRY FORM			
Name :			
Sex :	Age :	Date of birth :	
Address : (street)			
(city)			
(province)			
(zip code)		(country / region)	
Nationality :			
Name of school :		School Grade :	
Address : (street)			
(city)			
(province)			
(zip code)		(country / region)	

ENTRY FORM (Example)			
Name : Taro Yamada			
Sex : Male	Age : 9	Date of birth : May 5, 2015	
Address : (street) 1-1-1 Kojimachi			
(city) chiyoda-ku			
(province) Tokyo			
(zip code) 102-0011		(country / region) JAPAN	
Nationality : JAPAN			
Name of school : Dai-ichi Primary School		School Grade : 4	
Address : (street) 1-2-3 Kojimachi			
(city) chiyoda-ku			
(province) Tokyo			
(zip code) 102-0005		(country / region) JAPAN	

4.7. Entry Criteria

- Enikki (Illustrated Diaries) must be children's original artwork in every sense and has not been made public at all.
- The entry shall be disqualified if the work includes any of the followings which may infringe any other person's copyrights or which may deny originality of the Enikki;
 - any copy or reproduction of pictures, cartoons, sentences etc.
 - cut-out of anything that may infringe trademark and/or portrait rights
 - cut-out from printed materials such as newspapers, magazine and advertisements
- Enikki must be manually created:
 1. Art must be drawn or painted by the entrant herself/himself
 2. Essay be written by the entrant herself/himself.
 3. Essays must be written manually.
- Any artworks created digitally using AI or typed or word-processed essays will be disqualified.

5. Screening/Evaluation of Art Entries and Submission details

5.1. School Level Screening

- Encourage maximum number of students to participate in the competition.

- Form a Selection Committee and conduct a school level screening. The following is a suggestion to form a committee:
 1. Principal - Chairperson
 2. Vice Principal - Secretary
 3. Senior Teacher / Arts teacher (If any) - Member
 4. Mid Level teacher / UNESCO Clubs/ASPnet Focal Points (If any) - Member
 5. Junior Teacher - Member
- Select Best THREE (3) Art entries of the school in each category.
- Submit the following to Dzongkhag / Thromde Education Office
 1. **Arts Entries**
 - The best three (3) art entries from each category must be submitted.
 - Ensure that all artwork complies with the prescribed submission guidelines (A4 size, **vertical orientation**, front-side only, etc.).
 - Arts must be submitted in original copy. Scanned/digital Copy will not be accepted.
 2. **Form I - 'Entry Form' for Each Child**
 - A completed 'Entry Form' must be submitted for each child whose artwork is selected for forwarding.
 - Ensure that all fields are accurately filled and signed where applicable.
 3. **Form II - 'Translation of Essay Form' for Each Child**
 - A duly filled 'Translation of Essay Form' must be submitted for each participating child whose artwork is forwarded.
 - The form should include a description about the artwork in English.
- Submit the following to the Bhutan National Commission for UNESCO via Email to unesco@moesd.gov.bt
 1. Form III - 'School Level Entry Form'
 2. Form III - Need not have to submit to Dzongkhag/Thromde

Note: Art Entries that are submitted directly to Bhutan NatCom, MoESD will be disqualified.

5.2. Dzongkhag/Thromde Level Screening - All entries must first go through screening at the Dzongkhag/Thromde level. Any artwork submitted directly to the Bhutan NatCom without prior Dzongkhag/Thromde screening will be disqualified.

- Liaise with schools to encourage a maximum number of students to participate in the competition.
- Receive Best THREE Art entries in each category along with 'Entry Form' and 'Translation of Essay Form' of a child.
- Form a Selection Committee and conduct Dzongkhag/Thromde Level Screening. Suggested Committee of a Dzongkhag/Thromde are:
 1. Chief Dzongkhag/Thromde Education Officer – Chairperson
 2. Deputy Chief Dzongkhag/Thromde Education Officer – Member
 3. Dzongkhag Cultural Officer – Member
 4. Principal from a HSS or MSS with no art entries – Member
 5. Teacher from a HSS or MSS – Member (to provide subject-matter expertise)
- Select Best THREE (3) Art Entries of Dzongkhag/Thromdes of each category.

- Submit Best THREE Art entries in each category along with ‘Entry Form’ and ‘Translation of Essay Form’ of a child to the following to Bhutan NatCom
- **Submission date:** 29 Sept-10 October 2026

Note: Art Entries that arrive after 10th October, 2026 to Bhutan NatCom, MoESD will be disqualified.

5.3. National Level Screening

- Liaise with Dzongkhag/Thomdes and Schools to encourage a maximum number of students to participate in the competition.
- Receive Best THREE Art Entries from Dzongkhag/Thromde in each category
- Conduct National Level Screening by forming National Selection Committee
- Select Best TWELVE Art Entries
- Conduct National Level Award Ceremony.
- Submit Best FOUR Art Entries to NFUAJ, Japan for International Level Screening.

5.4. International Level Screening

- All the entries sent to Japan from all participating countries / regions will be evaluated by the International Screening Committee in Japan in Spring 2027.

Note: Refer **timeline** for details

6. Selection Criteria

When the School/Dzongkhag/Thromde and National Screening Committee conducts screening, the Committee must follow the criteria mentioned below:

1. **How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.**
2. **How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.**
3. **How much the Enikki has the workmanship of concept, construction, and carefulness.**
4. **How much the Enikki covers a variety of topics.**

Attention will be paid on geographical, ethnicity, gender, and age balance during the screening.

Note: The above mentioned criteria must be used in School/Dzongkhag/Thromde and National Screenings and will be applied to the International Screening.

7. Copyright of Art Entries

- The entries that are submitted to Japan will not be returned and any kind of their copyright will be transferred to the Organizers of the Mitsubishi Asian Children's Enikki Festa.
- Personal information obtained from entries for the Festa will be held securely by the Operational Secretariat for Mitsubishi Asian Children's Enikki Festa and used only in relation with the operation of the Festa.
- The Organizer will have the copyright as described under the Japanese Copyright Law,

Articles 21 through 28, including the rights to reproduce the artworks on photographs or films, and the rights to exhibit, lease or translate the artworks.

8. Handling of Art Entries

- All selection committees (School, Dzongkhag/Thromde and National) must pay utmost attention **not to soil, fold, or damage the entries in every sense during handling.**
- The remaining entries that are not sent to Japan will be kept with Bhutan National Commission for UNESCO

9. Awards

9.1. School Level Awards

- Best THREE Art Entries of each school in each category will be awarded with Certificates of Participation.

9.2. Dzongkhag/Thromde Level Awards

- BEST THREE Art Entries of each Dzongkhag/Thromde in each category will be awarded with Certificates of Appreciation.

9.3. National Level Awards

- The National Level Award Ceremony will be held in Thimphu where children along with his/her parents/guardians/teachers will be invited to participate.
- Best TWELVE Art Entries will be awarded with Smart Gadget Tablet and cash prizes/gifts along with certificates.
 - Category I: Age 6-7: Best THREE Arts
 - Category II: Age 8-9: Best THREE Arts
 - Category III: Age 10-12: Best THREE Arts
 - Category IV: SEN Children: Best THREE Arts

9.4. International Level Awards

9.4.1. ONE Best Art Entry will receive Grand Prix Award (one winner per country / region)

- **ONE (1) Best Art Entry** will receive Grand Prix Award
 - The winner will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan.

Note: In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.

9.4.2. Other **THREE Best Art Entry** will receive Organizers' Awards (one winner per country / region)

- Winners will receive certificates of the award and commemorative gifts.
- The winners will not be invited to attend the International Award Ceremony in Japan.
- **ONE** Art Entry will receive Mitsubishi Public Affairs Committee Award
- **ONE** Art Entry will receive Asian Pacific Federation of UNESCO Clubs and Associations

Award

- **ONE** Art Entry will receive National Federation of UNESCO Associations in Japan Award

10. International Award Ceremony in Japan

The International Award Ceremony will be held in Japan (Venue will be confirmed at a later date). In case unexpected events happen, the tour will be canceled at the sole discretion of the Organizer and participants will receive commemorative goods instead.

a. Participants

- Grand Prix Award Winner along with his/her Parent/Guardians (TWO Person Only)

b. Tour Period

- July-August, 2025 (5 days tentative)

c. Exchange Program with Japanese Children

- The participants will have a chance to play, communicate and make friends with Japanese children.

d. Joint Creation of Artwork

- All Grand Prix winners will jointly create an artwork in commemoration.

e. Excursion

- The participants will visit a popular venue or a historic site in or around Japan.

10. Address of submission of Arts by Dzongkhag

Courier original Art entries after Dzongkhag/Thromde Level Screening along with Entry Form' and 'Translation of Essay Form' of a child to the following details:

ATTENTION: JAMYANG DRUKDA

Deputy Chief Programme Officer
Bhutan National Commission for UNESCO
Ministry of Education and Skills Development
Post Box 112
Kawajangsa, Thimphu

Note: Digital or Scanned copy of Arts will not be accepted.

10. Timeline for Enikki Festa

Timeline	Activity	Remarks
10-23 Aug 2026	Children age 6-12 to create 3-page Enikki (Illustrated Diaries)	School Level
24-31 Aug 2026	Children submit their Enikki to School Management	

1-6 Sept 2026	School Level Screening to select THREE Best Art Entries for each category	
7-13 Sept 2026	Submission of THREE best entries from schools to Dzongkhags / Thromde Education Office	
14-19 Sept 2026	Preparation for Dzongkhag/Thromde Level Screening	Dzongkhag / Thromde Level
21-26 Sept 2026	Dzongkhag /Thromde Level Screening to select THREE Best Art Entries for each category	
29 Sept-10 Oct 2026	Submission of THREE Best entries to Bhutan National Commission for UNESCO, MoESD	
12-17 Oct 2026	Preparation for National Level Screening	National Level
19-24 Oct 2026	National Level Screening to select TWELVE Best Art Entries	
28-30 Oct 2026	Result Declaration of National Level Screening	
1-7 Nov 2026	Preparation for National Award Ceremony	
11 Nov 2026	National Award Ceremony coinciding with Birth Anniversary of Fourth Druk Gyalpo and Children Day	
12-20 Nov 2026	Preparation to submit FOUR Best Art Entries for International Level Screening	
23 Nov 2026	Submission of FOUR Best Art Entries to NFUAJ, Japan	International Level at Japan
April 2027	International Level Screening	
May 2027	Results of International Screening	
April-June 2027	Receive International Award details from NFUAJ, Japan Preparation for Grand Prix Award Winner and his/her parent or guardian to attend International Award Ceremony	
July - Aug 2027	International Award Ceremony in Japan.	
Sept-Oct 2027	Celebration of Organizers Award in the schools	Bhutan



ANNOUNCEMENT!



**Mitsubishi Asian
Children's Enikki Festa
2026-2027**

ART COMPETITION

★ Theme: **"My life that I want to share with everyone in Asia"**

The Bhutan National Commission for UNESCO, Ministry of Education and Skills Development invites children aged 6 to 12 including Special Education Needs (SEN) children to participate in the 17th Edition of Mitsubiski Asian Children's Enikki Festa to create Enikki on the theme **"My life that I want to share with everyone in Asia"**.

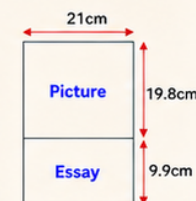


FORMAT – 3 PAGE ENIKKI

Create a 3-page Enikki (Illustrated Diaries) on A4-sized paper.

PAGE FORMAT (Each Page)

- A4 Portrait (29.7cm long x 21cm wide) page
- With the picture at the top (19.8cm H), and the essay beneath (9.9cm H).
- The picture and essay being on the front side of the page.



WHO CAN PARTICIPATE?

Children aged 6 to 12 including SEN children

Born between 1 Dec 2014 and 30 Nov 2020 (both dates inclusive)

CATEGORIES (4)

I: Age 6–7

II: Age 8–9

III: Age 10–12

IV: SEN Children



SCHOOL LEVEL SCREENING

3 best art entries per category from each school



DZONGKHAG/ THROMDE LEVEL SCREENING

3 best art entries per category



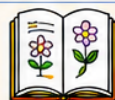
NATIONAL LEVEL SCREENING

12 best art entries (selected nationally)



INTERNATIONAL LEVEL SCREENING (JAPAN)

4 best art entries to be submitted to NFUAJ, Japan



WHAT IS ENIKKI?

Enikki is a Japanese term for "Illustrated Diaries" that portrays daily events and thoughts in the form of art and short essay. Children will create a three-page artwork on A4-sized paper, illustrating what they do, see, experience or have in mind in their daily life that they want their Asian friends to know and understand.

GOALS OF THE FESTA



To promote cross-cultural understanding, empathy and cultural exchange among the children of Asia through the power of Enikki.



CERTIFICATE OF PARTICIPATION
for all participants from school level



CERTIFICATE OF APPRECIATION
for selected students at school & dzongkhag/thromde level



SMART GADGET TABLETS & CASH PRIZES/ GIFTS
for national level awardees



1 GRAND PRIZ AWARD & 3 OTHER AWARDS
at the International Level (Japan)

EXCITING PRIZES!

Local Organizer



unesco

Bhutan
National Commission



For detailed timelines, guidelines and deadlines, please refer to the official screening and submission schedule.

★ Let's draw our dreams, share our lives, and build a better Asia together! ♥

ENIKKI FESTA: JOURNEY OF ART

♥ My life that I want to share with everyone in Asia ♥

ZONE 1 SCHOOL LEVEL

Aug–Sept 2026

Every Child.
Every Story.
Our Future.

ZONE 2 DZONGKHAG & THROMDE LEVEL

Sept–Oct 2026

DZONGKHAG /
THROMDE
EDUCATION OFFICE

ZONE 3 NATIONAL LEVEL

Oct–Nov 2026

MINISTRY OF EDUCATION
AND SKILLS DEVELOPMENT
(MoESD)

ZONE 4 INTERNATIONAL LEVEL

Nov 2026 – Aug 2027

THE JOURNEY TIMELINE

10–23 Aug 2026
Children age 6–12 to create
3 page Enikki (Illustrated Diaries)

24–31 Aug 2026
Children submits their
Enikki to School Management

1–6 Sept 2026
School Level Screening to select
THREE Best Art Entries
for each category

7–13 Sept 2026
Submission of THREE best entries
from schools to Dzongkhags /
Thromde Education Office

14–19 Sept 2026
Preparation for
Dzongkhag/Thromde Level Screening

21–26 Sept 2026
Dzongkhag / Thromde Level Screening to
select THREE Best Art Entries
for each category

29 Sept–10 Oct 2026
Submission of THREE Best entries to
UNESCO, MoESD

12–17 Oct 2026
Preparation for National Level Screening

19–24 Oct 2026
National Level Screening to select
TWELVE Best Art Entries

28–30 Oct 2026
Result Declaration of National Level Screening

1–7 Nov 2026
Preparation for National Award Ceremony

11 Nov 2026
National Award Ceremony coinciding with
Birth Anniversary of Fourth Druk Gyalpo
and Children Day

12–20 Nov 2026
Preparation to submit FOUR Best
Art Entries for International Level Screening

23 Nov 2026
Submission of FOUR Best Art Entries
to NFUAJ, Japan

April 2027
International Level Screening
(International Level at Japan)

May 2027
Results of International Screening

April–June 2027
• Receive International Award details from
NFUAJ, Japan
• Preparation for Grand Prix Award Winner
and his/her parent or guardian to attend
International Award Ceremony

July – Aug 2027
International Award Ceremony in Japan

Sept–Oct 2027
Celebration of Organisers Award
in the schools (Bhutan)

*I draw my dreams.
I share my life.
Together, we build
a better Asia.*

*My life. My culture.
My dreams. My gift to Asia.*

*One Asia,
Many Stories,
One Bright Future.*